

# Europlanters

Committed to a sustainable future.





## Europlanters is one of Britain's largest manufacturers of GRP planters.

Our planters are extremely popular as they are lightweight, durable, frost proof, rust proof and made from cost effective materials.

Recently more and more people are asking us if our products are environmentally friendly?

As part of our commitment to work towards a more sustainable future, Europlanters use a brand new waste reducing "green" resin. Using this resin means Europlanters alone will stop at least 500,000 plastic bottles a year going to landfill and oceans.

In addition, the resin we use does not contain any deforestation causing bio products e.g. palm oil.

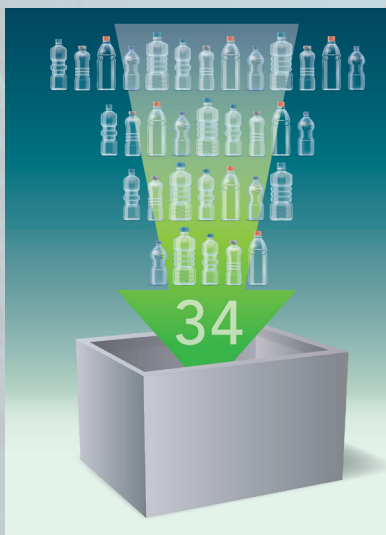
### Sustainability

One of the hot topics currently is all about the sustainability of plastics.

The glass and resin combined in GRP products are much stronger than other plastics. This means they will not break down in the same way and can therefore be seen as a more sustainable option.

Many GRP products have a lifespan of over 50 years and, in some cases, over 100 years. This is why Europlanters can confidently give a 10-year guarantee on all their GRP products.

*This is not only better for the environment but for businesses budget's too.*



In fact, for every 220kg drum used, we recycle approximately 1800 waste plastic bottles. Consequently, the average planter will contain roughly 34 plastic bottles. This green technology of putting recyclable materials into our

products saves natural resources, energy and lowers greenhouse emissions.

# Putting recyclable materials into our products





## **All our GRP planters are made by hand, not by machine!**

A huge problem in most other manufacturing industries is that the processing of certain materials can create harmful by-products and it's these by-products that create air pollution, generating a more toxic environment for everyone.

For example, most metals tend to have massive implications on the environment because of the air pollution caused during manufacture. They simply aren't eco-friendly.

### **Europlanters GRP products are not made by machines; they are hand made.**

So, one of the benefits of choosing GRP over other materials, such as metal, is that it doesn't create huge smoke clouds or other toxic air pollutants

### **In comparison to many other materials, the production of GRP is benign.**

This is because the fabrication of GRP planters does not have the same environmental impact as metals such as steel.

Unlike most synthetic raw materials, this new resin has granulated waste plastic bottles added to it.

Europlanters use other reinforcement materials to produce GRP and trade with other businesses that are serious about improving their environmental impact with a commitment to sustainability.

The lightweight properties of GRP not only make it easier to manoeuvre, but also makes transportation of it more fuel efficient compared to heavy pottery or metal.

Our Team members are educated about the environmental impact of their work and they know how to work in an eco-friendly manner.

We will continually assess the methods, products and packing our company is using to ensure they are eco-friendly options within a budget.

*There are many other things we can all do to reduce our carbon foot-print and our impact on the environment, but choosing Europlanters GRP planters for your project is off to a good start!*

ucts, making them even greener.





# RECYCLE

We care passionately  
about the environment  
...just like we care  
about your planters

Contact us for technical details  
on any of our products

**Europlanters**

0161 449 7900 or 0161 426 0207  
[estimating@europlanters.com](mailto:estimating@europlanters.com)

[www.europlanters.com](http://www.europlanters.com)